



## CONNECT WITH EXPERTS

Name: Betsy Smulyan

Expertise: Interim Leadership, Finance, HR, Operations

Email Address: [betsysmulyan@gmail.com](mailto:betsysmulyan@gmail.com)

Location: Beacon, Brooklyn

### ABOUT ME AND MY WORK

I am a non-profit executive, experienced in interim leadership, finance, board relations, human resources, fundraising, risk management, IT and program management. My practice is focused on helping nonprofits reach best practice in fiscal management and efficient operations so they can pursue their mission.

### Typical projects, tasks or challenges you partner with nonprofits on?

- ☐ **Leadership Transition:** assist boards with transition planning, serve as Interim ED
- ☐ **Coaching:** work with Executive Directors, CFOs and Board members to grow their skills for fiscal management, planning and reporting
- ☐ **Financial:** build budget models and cash flow projections, create financial reports, set up accounting systems, create accounting manuals and fiscal control policies
- ☐ **Human Resources:** create employee manuals and craft benefits packages, assist with employee performance management
- ☐ **Operations:** select and implement IT tools for non-profit operations, including payroll, financial management, donor and customer database tools

### Why would someone choose to work with you?

- ☐ Four years of experience as Interim Executive Director (four varied positions), helping organizations stabilize and build infrastructure to prepare for new leaders
- ☐ 35 years of experience in non-profit executive leadership
- ☐ Masters of Public Policy from the Kennedy School